2027 LOA ANNUAL MEETING

APRIL 15-17, 2027 | Hilton New Orleans Riverside | New Orleans, LA

EXHIBITOR PROSPECTUS



LOA

LOUISIANA ORTHOPAEDIC ASSOCIATION

WWW.LOUISIANAORTHO.ORG

BENEFITS OF EXHIBITING

Why Attend the LOA Meeting?
The Louisiana Orthopaedic Association's Annual Meeting brings together renowned experts to provide subspecialty and clinical updates to the practicing general orthopaedic surgeon and academic clinician, including current concepts in sports medicine, joint replacement surgery, shoulder and elbow surgery, hand surgery, foot and ankle surgery, pediatric orthopaedics, and orthopaedic trauma. The meeting will provide an update on treatment options and the latest surgical techniques for treating common orthopaedic conditions.

Personalized On-site Assistance
The Louisiana Orthopaedic Association (LOA) strives to make your exhibiting experience the best business investment possible. We appreciate your involvement and look forward to partnering with you for many years to come. To ensure a positive experience and productive meeting, we have a dedicated LOA on-site coordinator available to assist you with locating doctors and making exhibit arrangements.

Dedicated Time With The Attendees
We arrange the exhibit hall so that food and beverages are strategically placed to maximize traffic for everyone. Additionally, we have an Exhibitor Reception, a two-hour social event with drinks and heavy hors d'oeuvres in the exhibit hall. It's a great setting to develop relationships with the doctors.

FREE Pre-Meeting Attendee List*
Exhibitors will receive a complimentary pre-registered attendee list when it becomes available before the meeting.

FREE Post-Meeting Attendee List*
To assist you in your post-meeting marketing efforts, the LOA will supply, upon request, a FINAL list of meeting registrants.

Attendance at the Scientific Portion of the Meeting
To better prepare and equip your sales force, LOA welcomes and encourages your registered representatives to attend the scientific program portion of the meeting. This will enable your company to gather the most current and relevant information in the orthopaedic field, further build rapport with the attendees, and gain a competitive advantage in the industry.

**Meeting registrants will have the opportunity to opt out of mailing lists at the time of registration*



Travel and Hotel Information

Hilton New Orleans Riverside
2 Poydras Street
New Orleans, LA 70130

To reserve a room, call the hotel at 1-866-548-7146. Mention you are attending the LOA Annual Meeting to ensure you receive the discounted group rate.

The hotel is 15 miles from the Louis Armstrong New Orleans International Airport.

Interested in maximizing your exposure to LOA attendees? Become a meeting sponsor.

The LOA offers multiple sponsorship levels to allow you to stand out and enable you access to additional social environments to meet with medical professionals. Sponsorship levels provide you with additional representative badges, and at the Platinum Plus & Platinum levels, increased booth size. Each level either includes, or provides a discount on the additional opportunities below. Please see page 4 for a list of all sponsorship levels and the benefits included or the discount available to purchase additional opportunities.



Pre-Meeting Advertising

As a sponsor, you will have the opportunity to include side-advertising for your company in one of the pre-meeting emails sent to every member of the LOA. This is a great way to reach every member of the association, even if they are unable to attend the meeting. Specific sponsor levels will also have the ability to run a banner ad on the LOA website, which receives additional traffic as our registrants sign up for the meeting.

Full-Page Color Advertising In JSOA

The Journal of Surgical Orthopaedic Advances (JSOA) is the official journal of the Louisiana Orthopaedic Association, as well as the Southern Orthopaedic Association, the Western Orthopaedic Association, and the Eastern Orthopaedic Association. With a distribution to over 4,000 orthopaedic surgeons nationwide, this opportunity provides the ability to reach a wide audience.

Welcome Packet Advertising

Provide us with a flyer or advertisement to include in our meeting registration packets. There is no better way to immediately make your presence known to meeting attendees.

Door Drop Advertising

Hosting an Industry presentation or have products to promote? As a sponsor, you may have the opportunity to provide LOA with a door drop to be distributed to all the LOA meeting attendees staying in the meeting hotel.

IMPORTANT DATES+

February 5, 2027
Deadline for Exhibitor Application with $500 Deposit

February 22, 2027
Deadline for Balance of Exhibitor Fees

February 22, 2027
Deadline for Cancellation and Partial Refund

April 15, 2027
Booth Set-up

April 16, 2027
Exhibits Open

April 17, 2027
Exhibits Open

+ Dates are subject to change

Registration and Badge Pick Up

A meeting packet with exhibitor identification badges will be distributed upon check-in at the Exhibitor Registration desk. All on-site representatives and spouses/guests who attend the meeting must coordinate participation through their respective company. The number of on-site representatives varies by exhibit level (see chart on p. 4).

EXHIBITOR BADGES MUST BE WORN THROUGHOUT THE DURATION OF THE MEETING.
They are proof of registration and are required for admittance to all functions and social events.

APPLICATION FOR EXHIBIT SPACE

Louisiana Orthopaedic Association | 2027 Annual Meeting | Hilton New Orleans Riverside | April 15-17, 2027

Apply online at: www.louisianaortho.org

Mail, email or fax form and payment to: Louisiana Orthopaedic Association, Attn: Keith Levin | 110 West Rd, Suite 227, Towson, MD 21204
Phone: 410.494.9280 | Fax: 410.494.0515 | klevin@datatrace.com | Tax ID 72-0888676

Company Information

Company Name _____

Contact Name _____ Title _____

Email _____ Phone _____

Address _____

City/State/Zip Code _____

Exhibiting Levels

Benefits Available	Platinum Plus $21,000	Platinum $18,000	Gold $12,000	Silver $6,000	Copper $3,000
Complimentary Representatives*	10	8	6	4	2
Booth Size	8x16	8x16	8x10*	8x10*	8x10*
Lead Retrieval Scanner with Export Function	2 Included	1 Included	1 Included	$250	$250
Full Page Color JSOA Ad	Included	Included	$1,250	$1,500	$2,000
LOA Website Banner Ad	Included	Included	N/A	N/A	N/A
Sidebar Email Ad to Members	Included	Included	N/A	N/A	N/A
Flyer in Registration Packets	Included	Included	Included	$500	$750
Door Drop Ad	Included	Included	Included	$500	$750
Bioskills Lab	Included	N/A	N/A	N/A	N/A

Exclusive Opportunities: Contact Keith Levin at 410.494.9280 or klevin@datatrace.com
Additional representative badges are $350 each | ** Possible reduction to 8 x 8 depending on space availability | + No refunds. Payment must be paid in full at time of booking.

Fees Calculation of Total Fee (Insert fees from section above)

☐ Exhibiting Level $_____
☐ Additional Representatives $_____
☐ Full Page Color JSOA Ad $_____
☐ Lead Retrieval Scanner $_____
☐ Door Drop $_____
☐ Flyer in Registrant Packet $_____

TOTAL FEE $_____
AMOUNT PAID $_____

Payment Information

- $500 non-refundable deposit is due with the receipt of the application by **February 5, 2027**
- Full payment must be received by LOA by **February 22, 2027**

To Pay by Credit Card: Deposits and exhibit amounts $5,000 or less may be paid by credit card. Please use our secure payment processing server at www.louisianaortho.org. Simply click the "Exhibiting" tab in the top horizontal menu of the homepage.

To Pay by Check: Any exhibit level may be paid by check. Please return a copy of this form with your check, made payable to LOA to:
Louisiana Orthopaedic Association, 110 West Road, Suite 227, Towson, MD 21204

Diagnostic Imaging Equipment and Lasers:
Exhibitors will be able to display and demonstrate imaging equipment in their booth space. Exhibitors shall not demonstrate diagnostic imaging equipment using either ionizing or non-ionizing radiation. In addition, demonstrations of activated therapeutic lasers are prohibited.